



## HOW TO PARTICIPATE AS AN ABSENTEE BUYER

We prefer for each of you to be in attendance on sale day. Realistically, we know there will be some scheduling conflicts and distance limitations. In these cases, we have arranged for you to be able to participate in the sale on an absentee basis.

If possible, you can come by and evaluate the cattle prior to sale day. If distance is a problem, we can also provide you with a DVD of all the cattle for home viewing. **All of the lots in the sale will be available for viewing online prior to sale day at [www.guyercattle.com](http://www.guyercattle.com), [www.primetimeagrimarketing.com](http://www.primetimeagrimarketing.com), [www.superiorlive.com](http://www.superiorlive.com) and [www.superiorlivestock.com](http://www.superiorlivestock.com).**

## HERE'S HOW IT WORKS

Please call Superior Productions at **800-431-4452** and pre-register for your buyer's number. A registration form needs to be filled out and returned to Superior Productions with a signature on it. This registration form can be found by clicking on the "REGISTER FOR YOUR BUYER'S NUMBER" link online at [www.superiorlive.com](http://www.superiorlive.com). The registration form can be printed, completed and either faxed or mailed in at the number or address provided on the form. Upon receipt of this information Superior will call you with a buyer's number and the bid line phone number that you will use on sale day to place bids over the phone.

The sale will be broadcast via satellite on RFD-TV - Dish Network channel 231 and DirecTV channel 345. Also, Superior Productions now offers the convenience of participating on sale day by following the auction on the internet at [www.superiorlivestock.com](http://www.superiorlivestock.com) and [www.superiorlive.com](http://www.superiorlive.com). Simply go to either website and on the home page click on the link titled "**To watch today's Auction - click here**". Regardless of internet connection, you will be able to view and listen to the same video feed as seen on the satellite. The bidding process is the same – follow the auction on the internet and call the bid line number to place your bids. Your computer must have Flash Media Player installed to view the auction.

Bidders who are successful in making purchases via satellite or internet will be contacted by the ranch after the sale to settle payment and make shipping arrangements.